



Confederation of Indian Industry



CII - Suresh Neotia Centre
of Excellence for Leadership



LEADERSHIP NXT^{2.0}

CREATE INNOVATIVE AND
AGILE LEADERS

Start Date: 27th June 2024 | CII Virtual Platform

In Collaboration with

academy.
igesia.co

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BACKGROUND

“The most important part of communication is the ability to hear that has not been said”

Peter Drucker

Organisations have always pursued optimality. This has gained further currency, post pandemic, with the change in world order from VUCA to a BANI (Brittle, Anxious, Nonlinear and Incomprehensible) where interdependent industry models and markets capes are fragile. Companies have realized the dual need of having to do more with less and become agile with scale. A key challenge in this context is gaining optimality by inculcating a strong sense of agility within the organization. Researching on the success factors that enabled leaders combat and wither the disruptions and overcome resource constraints, reveals some common traits.

A major driver is through continuous innovation. Innovation is critical for winning in the marketplace. Several forces of change including technological progress, demographic strength, changing consumer demands and global competition have accelerated the need for companies to excel in innovation. Enhancing the innovation readiness of firms requires a multifaceted approach that touches upon all aspects of business strategy and a rigorous discussion, leading to organisations becoming nimble but surefooted, capable to Innovate at the Speed of Thought and develop a band of leaders with capacity to handle disruptions.

In today's environment, it is technology or digital transformation that is driving innovation, especially the disruptive power of Artificial Intelligence. In this context, the key challenges faced by organizations include

- ➔ How does an organization especially its leadership, look at and drive innovation in a business scenario, which is BANI dominated and remain relevant to industry
- ➔ How does the organization manage organizational change and mobilise “all” resources into an amalgamated whole to become a truly agile one

A need was felt to come up with a Leadership program that equipped participants with the right mix of understanding and application of the underlying concepts, framework, and techniques, that helped them to emerge as better innovators and become creative engines driving organizational change.

The key objective of this Learning Journey is to enable creation of capacity amongst leadership to appreciate the many different approaches to driving innovation, given the resource constraints and use them optimally to drive agility in organization, backed by the effective use of technology and AI

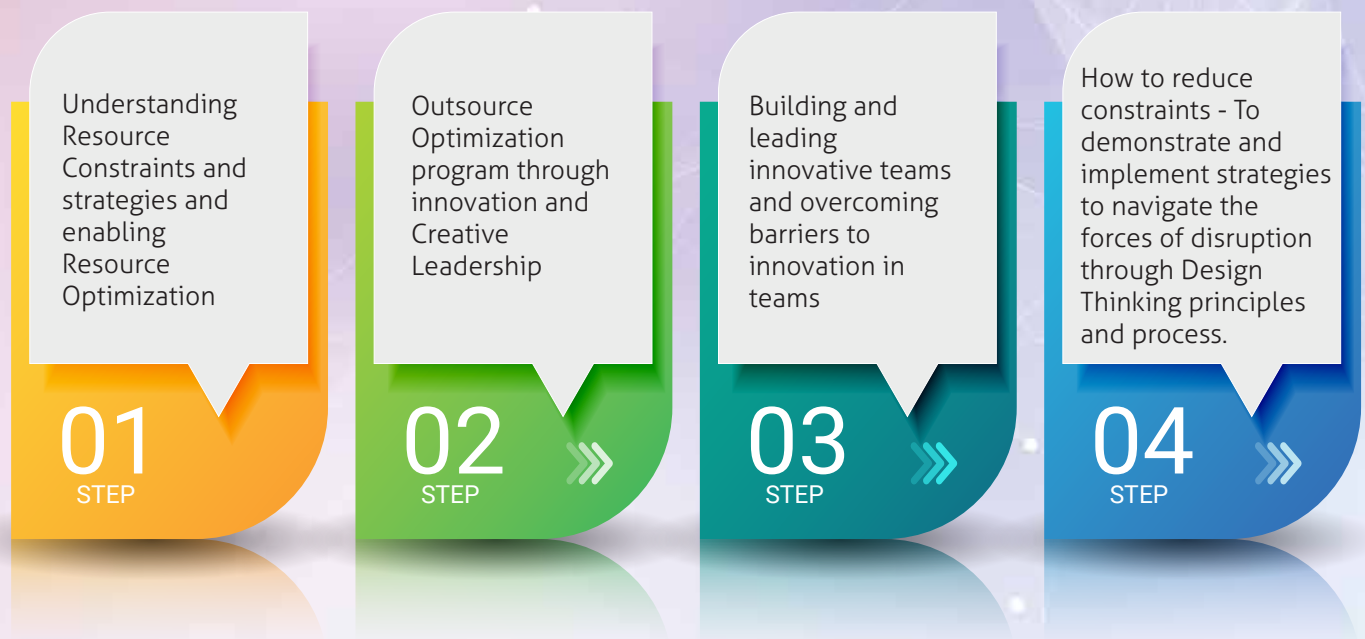
Participants will learn to think critically, communicate effectively, and foster an environment that encourages creativity and innovation. The course will cover topics such as leading with empathy, setting goals and vision, managing team dynamics, and designing processes that foster creativity.

This course would explore strategies and techniques for fostering innovation and implementing creative solutions within organizations or industries facing resource limitations. It would cover topics such as creative problem-solving, effective leadership in challenging environments, leveraging limited resources, and cultivating an innovative culture. The course aims to equip participants with the skills and knowledge to overcome constraints and drive innovation in their respective fields.

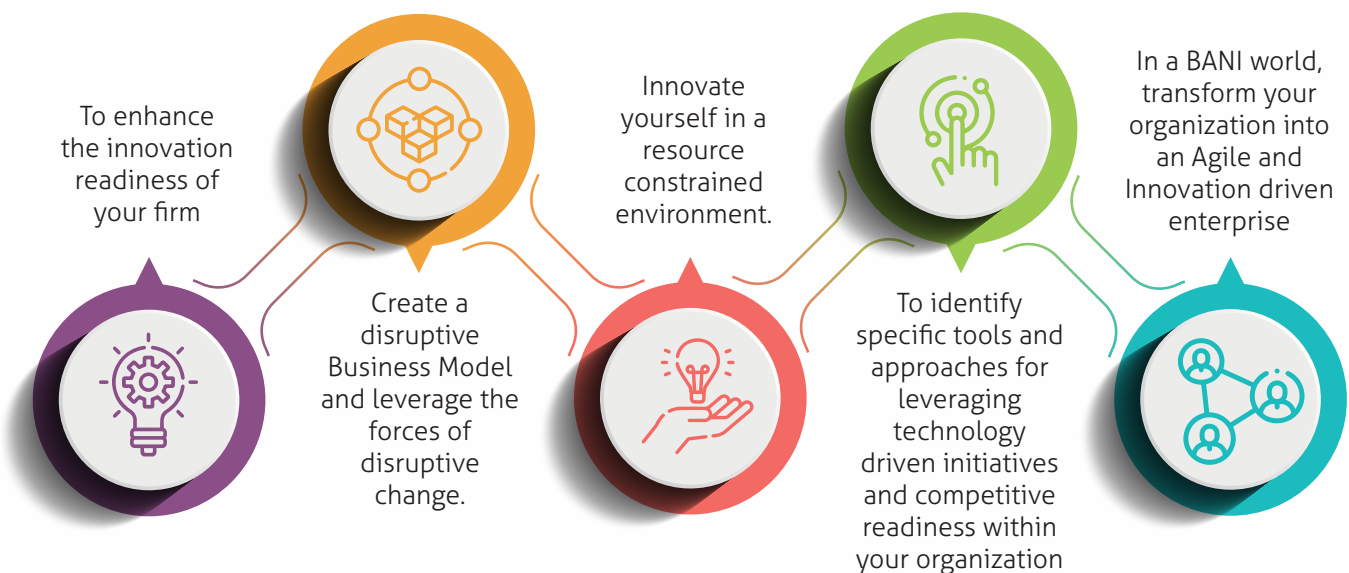


OBJECTIVES

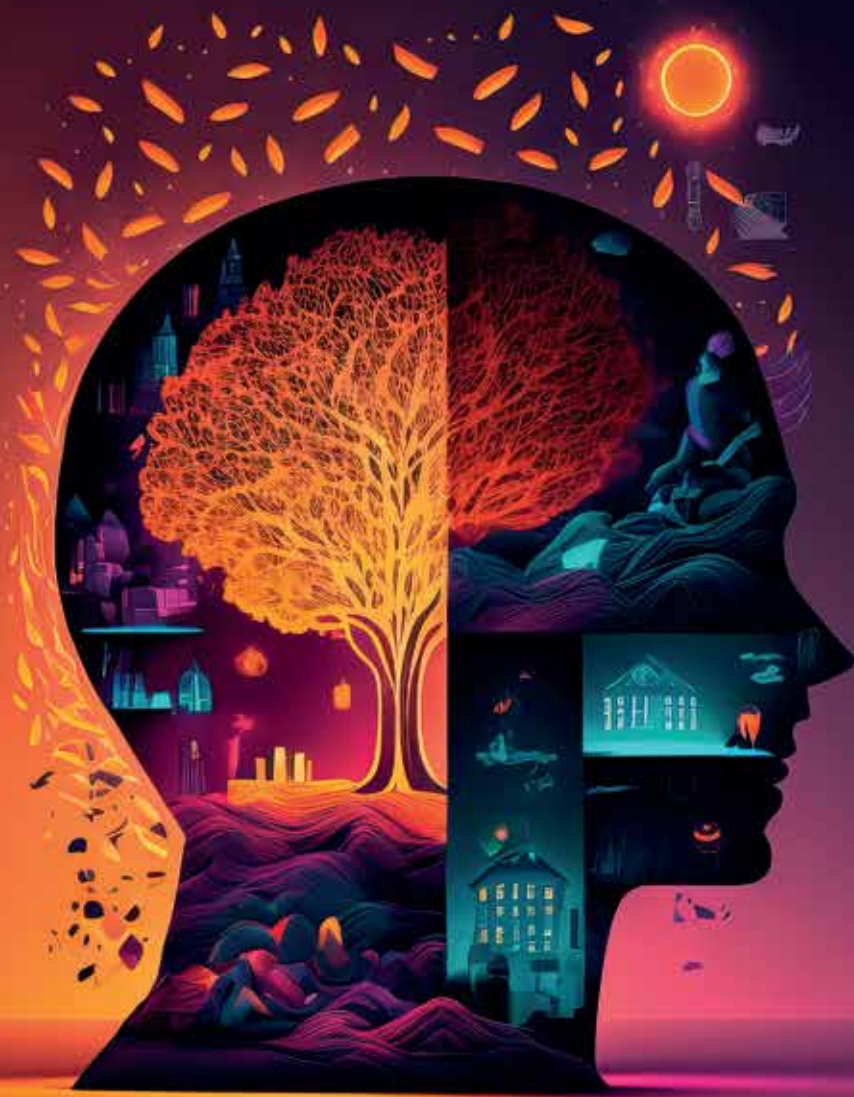
The focus has now shifted from being engineering-driven to design-driven, from product-centric to customer-centric, and from marketing-focused to user-experience-focused. The objectives can be defined as



The main outcome envisaged from the program is to familiarize participants with the theoretical and practical aspects of adapting tomorrow's success mantra today



COMPONENTS OF THE INITIATIVE



This program brings together insights from experts on how to leverage disruptive trends in technology and society. It acquaints participants with step wise implementation of creative solutions in leading organisations in overcoming various resource limitations. It inculcates a spirit of self-discovery that helps leaders explore innovation lead success paths, when being challenged by unprecedented challenges.

Participants will assemble key insights along the following dimensions:

- Identifying resource constraints
- Understanding Creative Leadership
- Fostering a culture of innovation
- Understand the fundamental concepts and principles of artificial intelligence driven digital transformation, identify and evaluate opportunities for AI-driven digital transformation and develop a strategic roadmap for implementing AI-driven digital transformation initiatives.
- Implementing change and navigate challenges while driving innovation and change.

SCOPE AND COVERAGE OF THE PROGRAM

Introduction to Innovation and Creative Leadership

Module 01

Understanding Resource Constraints

Module 02

AI and Digital Transformation

Module 03

Leading Innovation in Teams

Module 04

Disruptive Challenges and Opportunities

Module 05

Design Thinking for Organizational Agility

Module 06

THE PROGRAM PARAMETERS

1

6 interactive modules over 2 months for time bound learning

3

Accomplished faculty from top global schools providing global perspective on key learning areas.

5

Dedicated Group Coach to lead you through the course and group work

2

16 live lectures for enhanced experiential learning

4

Participation of industry experts offering multi-industry insights

6

Proof of completion from CII and The Igesia Academy

TARGET FACULTY

Professor Soumitra Dutta

Dean Elect, SIAD Business School,
Oxford Univ, London



Dr. Bruno Lanvin

Founder and CEO of D & L Partners
and Co-founder and Director
of Portulans Institute.



Professor Jens Mayer

INSEAD's AMP programme
program director.



Professor Tracy Brandenburg

The S.C. Johnson School of
Management and the Cornell
Tech campus.



Vishweshwaran Ramakrishnan

Chief Digital Officer (CDO)
at Tamilnad Mercantile Bank Ltd



Dr. Subhajit Bose

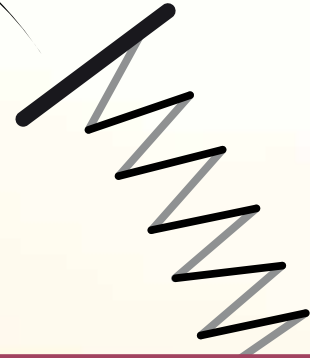
Director and Head-Strategic Planning,
Analytics and Controls (AO)



Dr. Rajeev Papneja

Co-Founder and Chief Growth
Officer at Zentree Labs





TARGET DELEGATES

- 1 Managers of all functions and Senior Executives with over 8 years of experience
- 2 Leaders who desire to create and be active drivers of a culture of Innovation in their organizations
- 3 Develop a tribe of competent Organisational Change agents
- 4 Cadre being groomed to take up greater responsibilities in the future.

TECHNICAL REQUIREMENTS

Participants will need a current email account and access to a computer (or smart phone) and the Internet. Igesia is a cloud based learning platform and you can access it from any device connected to the Internet. Participants should also be familiar with using basic software such as Adobe PDF Reader and Microsoft Office Applications (Word, Excel, and Powerpoint). No programming knowledge is either assumed or required for benefiting from the course.

PROGRAM INVESTMENT

CII members : INR 90,000 + GST per participant

Non CII members : INR 97,500 + GST per participant

Provision for 10% discount for more than 3 nominations from the same organization

About CII

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes. Founded in 1895, India's premier business association has around 9100 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from around 288 national and regional sectoral industry bodies. With 68 offices, including 10 Centres of Excellence, in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with 394 counterpart organizations in 133 countries, CII serves as a reference point for Indian industry and the international business community. With the theme for 2020-21 as "Building India for a New World: Lives, Livelihood, Growth", CII will work with Government and industry to bring back growth to the economy and mitigate the enormous human cost of the pandemic by protecting jobs and livelihoods.

About SNCEL

The CII Suresh Neotia Centre of Excellence for leadership (CII-SNCEL) is part of CII's Integrated agenda of building competitiveness through Centres of Excellence. CII-SNCEL is one of the 10 COEs set up for enhancing development and progress through a diverse range of services. Established in 2009, Centre was initiated with the purpose of serving as a key facilitator of leadership development across various segments of business and socio-cultural demographics. CII-SNCEL was conceived on the core belief that the quality of leadership will play a vital role in enabling the 'new India' to succeed in its mission for inclusive growth and competitiveness, and thereby becoming a frontrunner in the global economy. Grooming current and future leadership is top priority for the 'new India' which is characterized by start-ups, first generation enterprises, family run businesses, digital revolution, disruptive business practices, global headwinds and growth of new institutions.

About Igesia

Igesia is a global learning and education company with headquarters in Ithaca, New York (USA) and offices in Gurugram, India. The Igesia learning experience platform provides a seamless and learner-friendly interface by integrating the capabilities of four unique systems (learning management, messaging, video and project management) along with embedded AI nudges and real time analytics. Igesia connects the best faculty from world class universities to executives in India and other markets.

Contact:

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