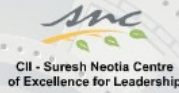




Confederation of Indian Industry



CII - Suresh Neotia Centre of Excellence for Leadership

TECHFLUENCE

The Impact Series

Powered By



THE IMPACT OF GENERATIVE AI ON HR

Explore the transformational impact of Generative AI on Human Resources in this enlightening masterclass. Witness how AI-driven automation is revolutionizing talent acquisition, employee engagement, and performance management. Discover strategies to leverage AI-powered analytics for predictive workforce planning and personalized employee experiences. The masterclass equips HR professionals with the tools to embrace AI technologies, optimizing HR processes, and elevating the overall employee journey.

KEY TAKEAWAYS

- Embracing AI-powered recruitment tools for targeted talent acquisition and enhanced candidate experience.
- Harnessing AI-driven analytics to predict employee engagement levels and proactively address retention challenges.
- Personalizing learning and development programs using Generative AI for enhanced skill development and career growth.



Module 01

Introduction to AI in HR

February 07, 2024 – 1600 – 1700 Hrs

- Understanding the role of AI in HR transformation.
- Exploring the benefits and challenges of AI for HR processes.
- Identifying use cases for AI in various HR functions.

Module 02

AI-powered recruitment and talent acquisition

February 08, 2024 - 1600 – 1700 Hrs

- Automating job postings and candidate sourcing.
- Utilizing AI for resume screening and candidate matching.
- Leveraging AI-driven interview assessment and selection tools.

Module 03

AI for HR analytics and decision-making

February 09, 2024 - 1600 – 1700 Hrs

- Leveraging AI to gain insights from HR data and analytics.
- Predicting employee behavior and potential risks using AI models.
- Making data-driven HR decisions for improved organizational outcomes.



DR. SHAHID MOHAMMAD GANIE
Assistant Professor, AI Research Centre,
School of Business, Woxsen University
Hyderabad, India.



DR. REVATHI THEERTHAGIRI
Assistant Professor, Department of Analytics,
School of Business, Woxsen University
Hyderabad, India.

Contact Information: | **Madhulina Das** | M: 8017770322 | E: madhulina.das@cii.in